

EEO ANNUAL PUBLIC FILE REPORT
KABX, KBRE, KLOQ, KTIQ, KYOS, KUBB, KHTN
8/1/2018-7/31/2019

A. Full-time Vacancies Filled

| Job Title | Date Filled: | Source of Hire | | |
|-------------------|--------------|---------------------------|--|--|
| Account Executive | 9/10/2018 | Radio Lobo KLOQ on-air ad | | |
| Account Executive | 1/7/2019 | KABX on-air ad | | |
| Account Executive | 2/21/2019 | KABX on-air ad | | |
| Account Executive | 2/21/2019 | Referral | | |
| Account Executive | 5/16/2019 | Referral | | |

B. Recruitment/Referral Sources Used for this Vacancy

Recruitment sources which have requested notification of all full-time vacancies are noted with an asterisk (*).

1. Job Title: Account Executive

| Source | Contact Person | Address | Telephone # | Total # Interviewed |
|---|----------------------|---|--------------------|---------------------|
| MercedHelpWanted.com | Sarah Marrie | 1 Civic Center Plaza, #506, Poughkeepsie, Ny 12601 | 800-365-8630 opt 1 | |
| 1057thebear.com | J. La Chance | 514 W 19th St., Merced, CA 95340 | 209-723-2191 | |
| 1480kyos.com | J. La Chance | 514 W 19th St., Merced, CA 95340 | 209-723-2191 | |
| 975kabx.com | J. La Chance | 514 W 19th St., Merced, CA 95340 | 209-723-2191 | |
| radiolobo987.com | J. La Chance | 514 W 19th St., Merced, CA 95340 | 209-723-2191 | |
| kubb.com | J. La Chance | 514 W 19th St., Merced, CA 95340 | 209-723-2191 | |
| hot1047fm.com | J. La Chance | 514 W 19th St., Merced, CA 95340 | 209-723-2191 | |
| KABX-FM / On Air Recruitment Ads | D. Garcia | 514 W 19th St., Merced, CA 95340 | 209-723-2191 | 4 |
| KBRE-FM / On Air Recruitment Ads | D. Garcia | 514 W 19th St., Merced, CA 95340 | 209-723-2191 | |
| KLOQ-FM / On Air Recruitment Ads | D. Garcia | 514 W 19th St., Merced, CA 95340 | 209-723-2191 | 2 |
| KYOS-AM / On Air Recruitment Ads | D. Garcia | 514 W 19th St., Merced, CA 95340 | 209-723-2191 | |
| KUBB-FM / On Air Recruitment Ads | D. Garcia | 514 W 19th St., Merced, CA 95340 | 209-723-2191 | 1 |
| KHTN-FM / On Air Recruitment Ads | D. Garcia | 514 W 19th St., Merced, CA 95340 | 209-723-2191 | 1 |
| KABX-FM Facebook | D. Luna | 514 W 19th St., Merced, CA 95340 | 209-723-2191 | |
| facebook.com/hot1047fm | J. La Chance | 514 W 19th St., Merced, CA 95340 | 209-723-2191 | |
| KBRE-FM Facebook | J. La Chance | 514 W 19th St., Merced, CA 95340 | 209-723-2191 | |
| In-House Posting | J. Brawley | 514 W 19th St., Merced, CA 95340 | 209-723-1511 | |
| Radio Chico | W. Wise | 1459 Humboldt Rd., #D, Chico, CA 95928 | 530-226-9500 | |
| Radio Medford | A. Wolford | 1438 Rossanley Dr, Medford, OR 97501 | 541-774-4058 | |
| Radio Monterey Bay | R. Ybarra | 60 Garden Ct., #300, Monterey, CA 93940 | 831-658-5205 | |
| Radio Spokane | M. Moffit | 1601 E 57th, Spokane, WA 99223 | 509-448-1000 | |
| Redding Radio | W. Wise | 3360 Alta Mesa Dr, Redding, CA 96002 | 530-226-9500 | |
| Merced Co Dept. of Workforce Investment/Worknet | Mario Pena, MBA | 1880 Wardrobe Ave., Merced, CA 95341 | 209-724-2044 | 1 |
| La Mejor Magazine | Y. Navarro | Radio Merced, PO Box 551, Merced, CA 95341 | | |
| Outside Referral/Walk-in | D. Garcia/D. Galarza | 514 W 19th St., Merced, CA 95340 | 209-723-2191 | 3 |
| Employee Referral | D. Garcia/D. Galarza | 514 W 19th St., Merced, CA 95340 | 209-723-2191 | |

E. Recruitment Initiatives Implemented From August 1, 2018 to July 31, 2019:

| Type of Initiative | Date Implemented | Description |
|--|--------------------|--|
| Worknet of Merced County | September 20, 2018 | Radio Merced co-sponsored & participated in the Worknet Hiring Event. It was attended by a large variety of employers seeking to hire both FT & PT positions throughout our community. Radio Merced recruited FT Account Executive for our Sales Dept. Radio Merced was represented by our General Sales Manager & Sales staff |
| Veterans Job & Information Fair | March 28, 2019 | Radio Merced participated in this event. It was attended by a large variety of employers seeking to hire both FT & PT positions throughout our community; primarily marketing Veterans. The positions Radio Merced recruited were FT Account Executives, G&A Internship. Radio Merced was represented by our General Sales Manager & Sales staff. |
| Worknet of Merced County: Los Banos Job Fair | May 22, 2019 | Radio Merced co-sponsored & participated in this event. It was attended by a large variety of employers seeking to hire both FT & PT positions throughout our community. Radio Merced recruited FT Account Executives. Radio Merced was represented by our Gustavo Garibay, an Account Executive with Radio Merced. |