

EEO ANNUAL PUBLIC FILE REPORT
KABX, KBRE, KLOQ, KTIQ, KYOS, KUBB, KHTN
8/1/2017-7/31/2018

A. Full-time Vacancies Filled

Job Title	Date Filled:	Source of Hire		
Account Executive	6/18/2018	KABX on-air recruitment ad		
Account Executive	7/16/2018	Outside Referral/Walk-in		

B. Recruitment/Referral Sources Used for this Vacancy

Recruitment sources which have requested notification of all full-time vacancies are noted with an asterisk (*).

1. Job Title: Account Executive

Source	Contact Person	Address	Telephone #	Total # Interviewed
MercedHelpWanted.com	Sarah Marrie	1 Civic Center Plaza, #506, Poughkeepsie, Ny 12601	800-365-8630 opt 1	
1057thebear.com	J. La Chance	1020 W Main St, Merced, CA 95340	209-723-2191	
1480kyos.com	J. La Chance	1020 W Main St, Merced, CA 95340	209-723-2191	
975kabx.com	J. La Chance	1020 W Main St, Merced, CA 95340	209-723-2191	
radiolobo987.com	J. La Chance	1020 W Main St, Merced, CA 95340	209-723-2191	
kubb.com	J. La Chance	1020 W Main St, Merced, CA 95340	209-723-2191	
hot1047fm.com	J. La Chance	1020 W Main St, Merced, CA 95340	209-723-2191	
KABX-FM / On Air Recruitment Ads	D. Garcia	1020 W Main St, Merced, CA 95340	209-723-2191	
KBRE-FM / On Air Recruitment Ads	D. Garcia	1020 W Main St, Merced, CA 95340	209-723-2191	
KLOQ-FM / On Air Recruitment Ads	D. Garcia	1020 W Main St, Merced, CA 95340	209-723-2191	1
KYOS-AM / On Air Recruitment Ads	D. Garcia	1020 W Main St, Merced, CA 95340	209-723-2191	
KUBB-FM / On Air Recruitment Ads	D. Garcia	1020 W Main St, Merced, CA 95340	209-723-2191	2
KHTN-FM / On Air Recruitment Ads	D. Garcia	1020 W Main St, Merced, CA 95340	209-723-2191	4
KABX-FM Facebook	D. Luna	1020 W Main St, Merced, CA 95340	209-723-2191	3
facebook.com/hot1047fm	J. La Chance	1020 W Main St, Merced, CA 95340	209-723-2191	
KBRE-FM Facebook	J. La Chance	1020 W Main St, Merced, CA 95340	209-723-2191	
In-House Posting	J. Brawley	1020 W Main St, Merced, CA 95340	209-723-1511	
Radio Chico	W. Wise	1459 Humboldt Rd., #D, Chico, CA 95928	530-226-9500	
Radio Medford	A. Wolford	1438 Rossanley Dr, Medford, OR 97501	541-774-4058	
Radio Monterey Bay	R. Ybarra	60 Garden Ct., #300, Monterey, CA 93940	831-658-5205	
Radio Spokane	M. Moffit	1601 E 57th, Spokane, WA 99223	509-448-1000	
Redding Radio	W. Wise	3360 Alta Mesa Dr, Redding, CA 96002	530-226-9500	
Merced Co Dept. of Workforce Investment/Worknet	Mario Pena, MBA	1880 Wardrobe Ave., Merced, CA 95341	209-724-2044	
La Mejor Magazine	Y. Navarro	Radio Merced, PO Box 551, Merced, CA 95341		
Outside Referral/Walk-in	D. Garcia/D. Galarza	1020 W Main St, Merced, CA 95340	209-723-2191	3
Employee Referral	D. Garcia/D. Galarza	1020 W Main St, Merced, CA 95340	209-723-2191	

E. Recruitment Initiatives Implemented From August 1, 2017 to July 31, 2018:

Type of Initiative	Date Implemented	Description
Worknet of Merced County	September 21, 2017	Radio Merced participated in the Worknet Hiring Event. It was attended by a large variety of employers seeking to hire both FT & PT positions throughout our community. Radio Merced recruited FT Account Executive for our Sales Dept. Radio Merced was represented by our General Sales Manager & Sales staff
Veterans Job & Information Fair	May 17, 2018	Radio Merced Co-sponsored this Job Fair along with EDD. It was attended by a large variety of employers seeking to hire both FT & PT positions throughout our community; primarily targeting Veterans. The positions Radio Merced recruited were FT Account Executives, Programming & G&A Internship. Radio Merced was represented by our General Sales Manager & Sales staff.
Merced High School R.O.P. Program	during school term	Mapleton Merced participates in the local High School R.O.P. program, which sponsors and mentors high school students during the year. As participants in this program, the students are given the opportunity to learn occupational job skills in the field of radio or marketing and various clerical duties which assists them in finding employment after graduation